



**Annual Gaseous
Electronics Conference**
October 9 – 13, 2023 | Ann Arbor, MI

Sponsorship Prospectus



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October 9 – 13, 2023
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The Gaseous Electronics Conference (GEC) has a long leadership history in providing a venue for the exchange of ideas and reporting research results in low-temperature plasma science and technology. Areas of emphasis include the science of plasma sources, diagnostics, modeling, plasma chemistry, basic phenomena, and atomic and molecular collision processes. It is also a leading venue for reporting on emergent areas of plasma-based technologies, including microelectronics, propulsion, biotechnology, plasma medicine, multiphase plasmas, environmental applications, and atmospheric-pressure plasma systems. The 2023 GEC will continue the tradition of being a leading venue for the advancement of low-temperature plasma science and technology.



**Become a part of our global community by
exhibiting and sponsoring at GEC'23!**

WHAT TO EXPECT

Attendees, exhibitors, and sponsors can expect the same collegial, intimate, and academic GEC community that you know and love. Plus, much more!

Build Your Network

Attracting over 450 attendees each year, GEC '23 will bring together an international community of academic leaders and students, alongside leading companies, industry professionals, institutions, and organizations.

Check out the sponsorships and networking opportunities!

Learn and Grow

Connections happen on and off the exhibit floor at GEC '23. Exhibitors and sponsors are deeply integrated into the overall conference and throughout the GEC community.

You are invited to participate in exceptional workshops and sessions and attend poster networking sessions and social events throughout the meeting.

GEC offers many opportunities to get in front of and make meaningful connections with your target audience.

There is no substitute for in-person education and networking. That's why we're committed to another fully in-person meeting so we can share, learn, and grow together.

SCHEDULE

MON – OCTOBER 9, 2023

REGISTRATION OPENS

OPENING CEREMONY

AM WORKSHOPS

PM WORKSHOPS

COFFEE BREAK

EXHIBITOR MOVE IN

WELCOME RECEPTION

TUE – OCTOBER 10, 2023

REGISTRATION OPENS

AM SESSIONS

LUNCHEON - WOMEN IN PLASMA

EXHIBITS OPEN

PM SESSIONS

COFFEE BREAK

POSTER SESSIONS

WED – OCTOBER 11, 2023

AM SESSIONS

PLENARY TALKS

LUNCH BREAK

EXHIBITS OPEN

PM SESSIONS

COFFEE BREAK

POSTER SESSIONS

THU – OCTOBER 12, 2023

AM SESSIONS

LUNCH BREAK

PM SESSIONS

COFFEE BREAK

AWARD CELEBRATION DINNER

FRI – OCTOBER 13, 2023

AM SESSIONS

LUNCH BREAK

PM SESSIONS

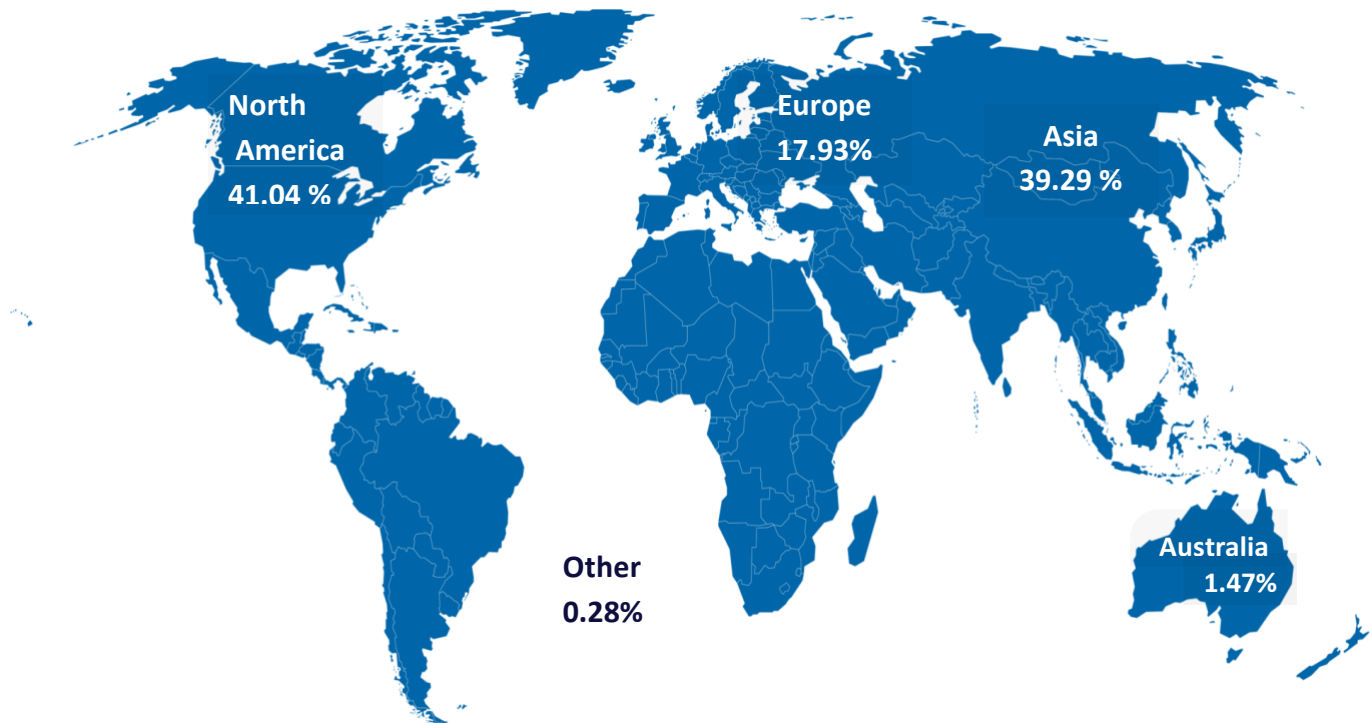
CLOSING CEREMONY



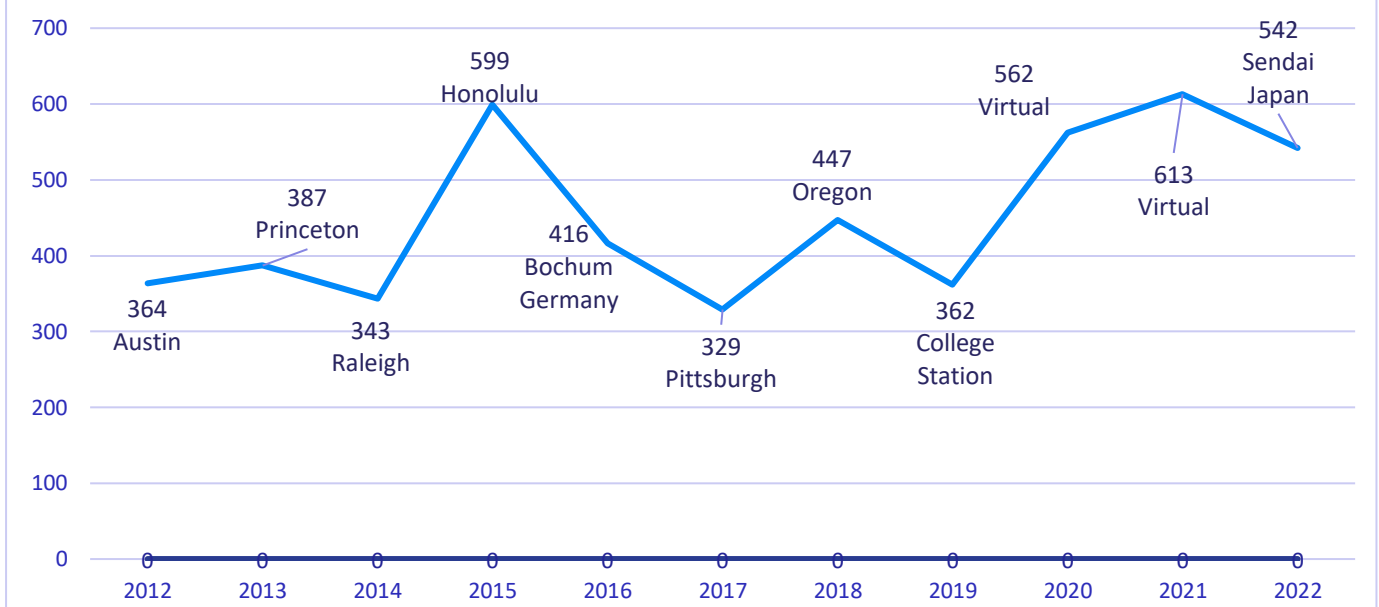
Detailed
agenda on
GEC 2023
website

PARTICIPANTS

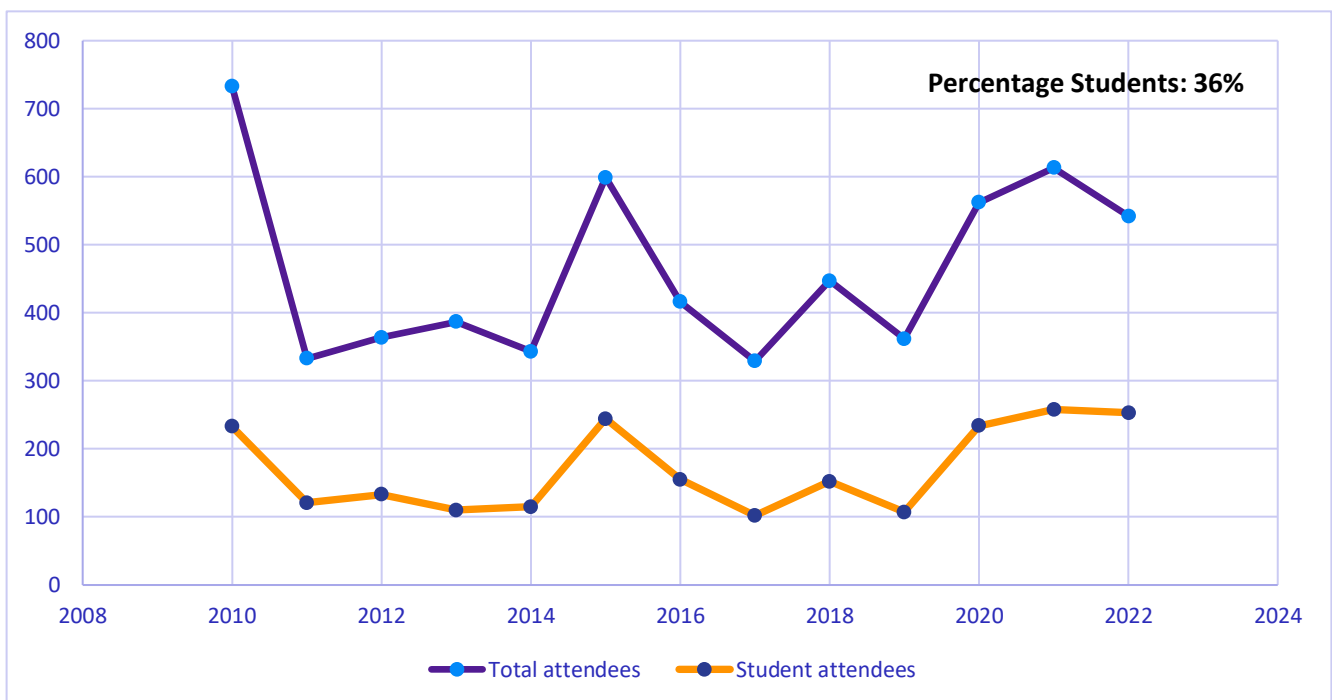
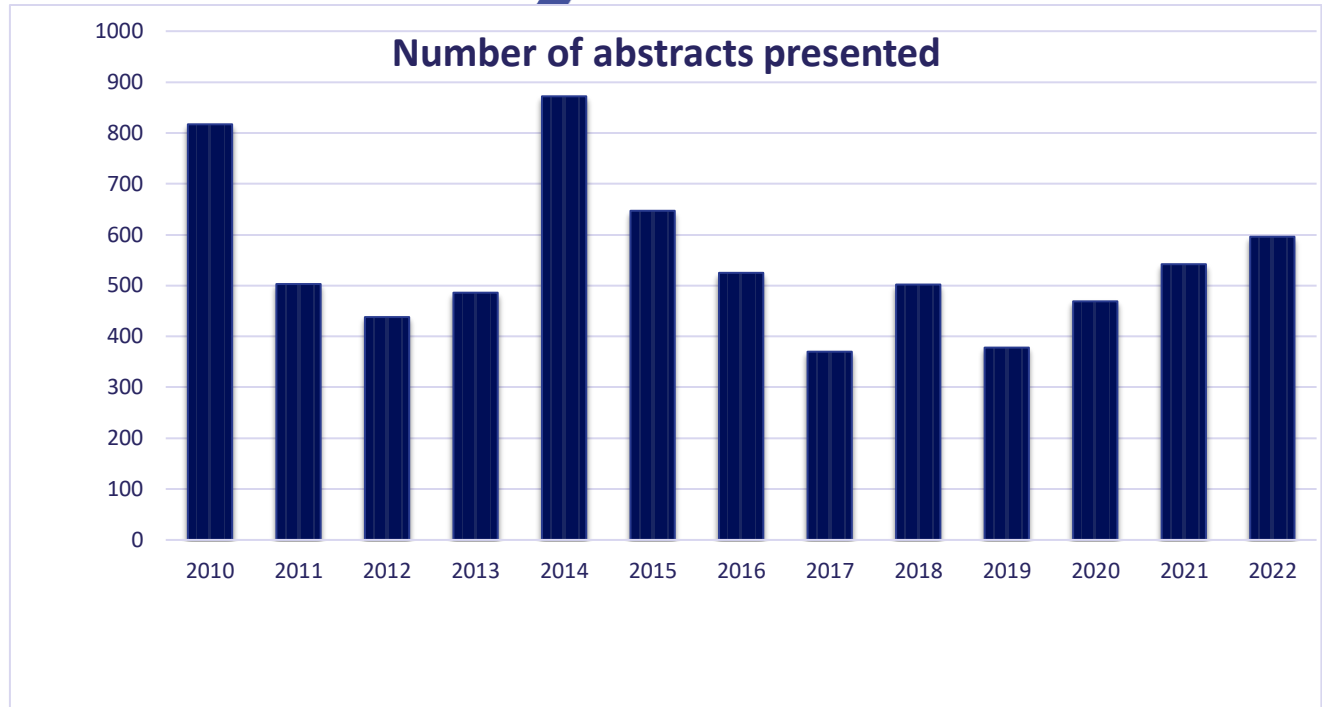
Average Regional Participation



GEC 10 Year Attendance Review



PARTICIPANTS



SPONSORSHIPS

PREMIER SPONSORSHIP

\$10,000.00 - This exclusive sponsorship package boosts your presence and visibility, with many different touchpoints leading up to the 2023 Annual Gaseous Electronics Conference. Your sponsorship will provide these exclusive benefits, available only to *the* GEC 2023 Premier Sponsor.

Sponsorship benefits:

- Sponsoring organization will be recognized as a premier sponsor of the event
- Top event signage listing Premier sponsor company logo
- Acknowledgment during the welcome and closing address as a premium sponsor
- Your digital logo will be included in the following ways to promote your support
 - included in the opening slides
 - PowerPoint slide shown at various intervals throughout the conference
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
 - banner ad on the conference app
- One push notification sent during the conference
- Premier Sponsor Table, at the front of the room with 4 complimentary banquet tickets. (The remaining spaces are open for other attendees.)
- 4 –one-time-use code for complimentary conference registration tickets
- Optional exhibit booth in the exhibition area
- Two additional ‘*exhibitor only*’ registrations

MOBILE APP SPONSORSHIP

\$8,500.00 - The GEC mobile app is an integral part of the attendee experience, enabling attendees to create personalized agendas, connect with peers, and receive program alerts and updates. Sponsoring organization will be recognized as THE exclusive mobile app sponsor.

Sponsorship benefits:

- The sponsor will be recognized verbally during the opening presentation.
- Signage listing the Mobile App sponsor company logo
- Your digital logo will be included in the following ways to promote your support
 - opening slides
 - PowerPoint slide shown at various intervals throughout the conference
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
 - banner ad on the conference app
- 2 –one-time-use code for complimentary Conference registration tickets
- 2 - complimentary banquet ticket
- Optional exhibit booth in the exhibition area
- Two additional ‘*exhibitor only*’ registrations



SPONSORSHIPS

AWARD PRESENTATION SPONSORSHIP

\$6,500.00 - Confirm this exclusive sponsorship for the award dinner, presentation, and networking opportunity during the 2023 award celebration at the awe-inspiring Henry Ford Museum.

Sponsorship benefits:

- Sponsor of GEC award presentation and dinner
- Award presentations included: GEC Student Award for Excellence and GEC Student-Poster Prizes
- Optional - organization representative co-hosts the award presentation with the GEC chair
- Your digital logo will be included in the following ways to promote your support
 - Sponsor logo on the main screen during the award event
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
 - banner ad on the conference app
- 1 –Sponsor Table, at the front of the room with 4 complimentary banquet tickets.
(The remaining spaces are open for other attendees.)
- 2 –one-time-use code for complimentary Conference registration tickets
- Optional exhibit booth in the exhibition area
- Two additional ‘*exhibitor only*’ registrations

GOLD SPONSORSHIP

\$5,500.00 - The Gold sponsorship package is designed to generate great exposure for your company’s brand.

Sponsorship benefits:

- The sponsor will be recognized verbally during the opening presentation.
- Your digital logo will be included in the following ways to promote your support
 - PowerPoint slide shown at various intervals throughout the conference
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
- 2 –one-time-use code for complimentary Conference registration tickets
- 1 - complimentary banquet ticket
- Optional exhibit booth in the exhibition area
- Two additional ‘*exhibitor only*’ registrations



SPONSORSHIPS

SESSION SPONSORSHIP

\$4,500.00 - Gain the attention of attendees and get great exposure before, during, and after one of our conference sessions.

Sponsorship benefits:

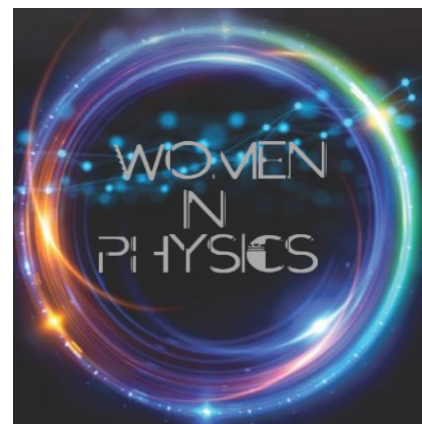
- Sponsoring organization will be recognized as a session sponsor
- Opportunity for a company ambassador to provide giveaways or literature
- Your digital logo will be included in the following ways to promote your support
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
 - PowerPoint slide shown at various intervals throughout the conference
- 1 –one-time-use code for complimentary Conference registration tickets
- Optional exhibit booth in the exhibition area
- Two additional ‘*exhibitor only*’ registrations

LUNCHEON SPONSORSHIP

\$4,000.00 –Sponsorship of the *Women in Plasma* session, on Tuesday, October 10th, will foster inclusion, strengthen the community, and recognize outstanding achievement in physics. This luncheon will feature exceptional thought leaders in the physics industry, a full lunch and networking.

Sponsorship benefits:

- Opportunity for a company ambassador to provide giveaways or literature
- Opportunity to provide a 30-second video to be played at live event
- Acknowledgment during the welcome and closing in the luncheon program.
- Placement of sponsoring organization pop-up stand prominently displayed at the entrance of the hall
- Your digital logo will be included in the following ways to promote your support
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
- Optional exhibit booth in the exhibition area
- Two additional ‘*exhibitor only*’ registrations



SPONSORSHIPS

SHUTTLE AND PRE-EVENT RECEPTION SPONSORSHIP

\$3,500.00 - A casual networking opportunity, preceding the award presentation, visibility on the event shuttles and at the entrance of the museum.

Sponsorship benefits:

- Opportunity to have an ambassador on the event shuttle, emceeding the 45-minute trip
- Opportunity to provide beverage/snack
- Opportunity to have a pop-up stand in the reception area of the Henry Ford Museum
- Your digital logo will be included in the following ways to promote your support
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
- 1 – Sponsor Table, at the front of the room with 2 complimentary banquet tickets.
(The remaining spaces are open for other attendees.)
- 2 – one-time-use code for complimentary Conference registration tickets

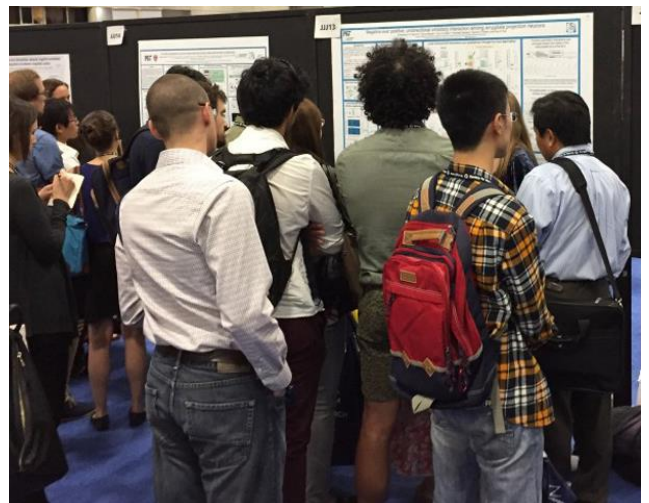


POSTER SESSION SPONSORSHIP

\$3,500.00 - The GEC 2023 Poster Session is a high-visibility sponsorship that directly connects your company to the goal of providing exceptional scientific research and studies. This is an opportunity for individuals to present their research and offers an excellent venue for extended informal discussion with meeting attendees.

Sponsorship benefits:

- Opportunity for a company ambassador to provide giveaways or literature during the poster session
- Placement of sponsoring organization pop-up stand prominently displayed in the poster hall
- Your digital logo will be included in the following ways to promote your support
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
- 2 – one-time-use code for complimentary Conference registration tickets
- Optional exhibit booth in the exhibition area



SPONSORSHIPS

COFFEE BREAK SPONSORSHIP

\$2,500.00 - Make attendees happy and associate that happiness with your company – sponsor one of the coffee breaks during the GEC 2023 Conference!

Sponsorship benefits:

- The sponsoring organization will be recognized as the break sponsor, during the sessions
- Opportunity to provide giveaways, invitations, or literature to be featured on the coffee break during your sponsorship
- Your digital logo will be included in the following ways to promote your support
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
 - PowerPoint slide shown at various intervals throughout the conference
- Optional exhibit booth in the exhibition area
- Two additional '*exhibitor only*' registrations

REGISTRATION AREA SPONSORSHIP

\$2,500.00 - Help welcome the attendees to the GEC 2023 event as the exclusive sponsor of the registration area. Your brand will be visible to all attendees upon check-in!

Sponsorship benefits:

- Opportunity to provide a complementary beverage or promotion item.
- Placement of sponsoring organization pop-up stand prominently displayed.
- Your digital logo will be included in the following ways to promote your support
 - posted on the sponsor page of the GEC website, with an embedded link
 - the news block on the GEC webpage
 - email promotions leading up to the event
 - Sponsor page in the mobile app, listing sponsor details
 - PowerPoint slide shown at various intervals throughout the conference
- Optional exhibit booth in the exhibition area
- Two additional '*exhibitor only*' registrations



International Online Plasma Seminar SPONSORSHIPS

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GEC is pleased to organize the International Online Plasma Seminar (IOPS), to provide high quality research results and to engage with the community throughout the year. The IOPS seminars occur twice a month, via Zoom at no cost to the GEC community. Following each presentation, attendees can ask questions of the speaker, live. Presentations are recorded with speaker consent and available for download on-demand.



Semi-Annual SPONSORSHIP

\$3,500.00 – GEC International Online Seminar sponsorship is a great way to increase your brand's visibility. Each month, seminars are presented to hundreds of attendees all over the globe.

1. Research highlights - This presentation is intended to summarize a recent publication and is more highly focused on the topic of the publication.
2. Tutorial - This presentation more broadly addresses a topic and is more like a traditional departmental seminar.

Sponsorship benefits:

- Logo presence on opening session slide (two presentations per month)
- Prominent color logo placement on IOPS homepage
- Sponsor weblink on IOPS homepage
- Promotion via the IOPS newsletter, thank you to sponsor in footer
- Recording, including opening slides, hosted on the IOPS website
- On-demand viewing available to the community.

**Average
attendees per
session = 150**



**Average
on-demand views
per session = 55**

